



TERRANUOVA BRACCIOLINI, ITALY, FEBRUARY 19th, 2025

FIMER at KEY 2026: strategy, solutions and expertise for the energy transition

In Rimini, from March 4th to 6th, the company presents its path of technological evolution and renewed market approach

FIMER, a global player in the photovoltaic inverter market for residential, commercial and utility-scale applications, is taking part in **KEY – The Energy Transition Expo**, the leading event for energy transition and efficiency, scheduled in Rimini **from March 4th to 6th, 2026**.

At **Hall D5 – Booth 340**, the company presents the guidelines of its 2026 strategy, marking an evolution compared to the past and focusing on renewed technological positioning, integrated solutions, and strengthened market relationships.

Within this framework comes **the new communication campaign “Inverting Perspectives”**, expressing a transformation journey involving people, investments, industrial plan, management, and commercial and marketing approach.

Products and solutions

For **residential applications**, FIMER continues to offer the **Power platform**, which includes **PowerUNO** (single-phase) and **PowerTRIO** (three-phase) inverters, combined with the modular **PowerX** storage system. An integrated solution designed to support energy autonomy, flow control, and consumption optimization.

For **Commercial & Industrial applications**, the company presents the high-power three-phase inverter **PVM-75/125** in combination with **PVX**, the modular storage system in AC-coupled configuration. Available in 75, 100, 110 and 125 kW versions and with up to 12 parallelable MPPTs, this powerful solution is designed to ensure design flexibility, operational continuity, and high efficiency.

The focus will also be on **PVS-10/33**, three-phase string inverter family available in six power ratings from 10 to 33 kW and designed for commercial and industrial applications such as rooftops, carports, and greenhouses, to ensure maximum versatility and cost optimization.

Significant attention is also given to **revamping and retrofit solutions** for existing photovoltaic systems: the **PVR-65/75/80** three-phase string platform, available up to 80 kW and compatible with “old-generation” modules, is designed for efficient, low-impact interventions on systems with output voltage between 270 and 320 Vac.

Technical sessions and insights

During the three-day event, daily presentations by specialists are scheduled, focusing on **product demos, digital and connectivity solutions, regulatory updates, and technical insights**.



Topics on the agenda include:

- **Aurora Vision® Plant Portfolio Manager**, the cloud-based remote monitoring tool for advanced management and intelligent monitoring control of photovoltaic plants
- **ARERA 385/2025/R/EEL Directive**, analysing the resolution requirements and plant adaptation methods
- **PowerPHAST (Photovoltaic Array Sizing Tool)**, the brand-new high-fidelity simulation tool available on Aurora Vision®, designed to support designers and installers in inverter configuration and proper storage system sizing
- **Italian “iperammortamento” (enhanced depreciation incentive) 2026**, regulatory updates in collaboration with **3SUN** – The Made in Italy photovoltaic Gigafactory

Partners, training and services

Participating in KEY 2026 also represents an opportunity to connect with the market and the Partner network. New projects are planned throughout the year, alongside a structured technical training program for installers and initiatives dedicated to the development of existing partnerships.

Further information is available on the dedicated webpage for [KEY2026](#), allowing to request a **free entry ticket**.

About FIMER

FIMER is a brand owned by MA Solar Italy and a leading manufacturer of renewable energy solutions. The Company, specializing in the production of solar inverters, offers a wide range of solutions designed for any application. With local training centers, 2 production sites, one in Italy and one in India, FIMER is close to its customers in the evolving dynamics of the energy sector.

For further information visit www.fimer.com and follow us on our social channels:

