



Press Release

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PROSUN SOLAR JOINS AS A NEW DISTRIBUTION PARTNER FOR FIMER IN AUSTRALIA

Prosun Solar, a large solar distribution channel in Australia recently signed a distribution agreement with FIMER, the fourth largest inverter manufacturer in the world. Prosun Solar will distribute its residential and commercial range to its Australian customers, including FIMER's about to be launched PVS-10/33 three-phase range.

Prosun Solar, a solar distributor which operates throughout Australia provides a large range of renewable energy products and quality support to its customers. Operating for over ten years, Prosun Solar has over 25 staff with offices and warehouses in Melbourne, Sydney, Brisbane and Townsville.

From January 2021, the partnership will see Prosun Solar sell FIMER's comprehensive range of single-phase and three-phase string inverters including the UNO-DM series, the REACT 2 hybrid inverter and battery solution, the PVS-50/60 and the PVS-100/120. Prosun Solar will also be one of the first channels to sell the new PVS-10/33 three-phase range coming to Australia in late Q1, 2021.

CEO of Prosun Solar, Mr. Tahir said of the partnership: "This is a historic occasion for Prosun and we are moving to deliver quality European products to our customers. FIMER is a European global giant who offers the level of quality and service we are looking to offer. Their products will enhance and complement our existing catalogue of products."

FIMER's string inverters are designed and manufactured in Italy, providing the Australian market with a quality inverter for the home or business with advanced features, competitive pricing and best in class warranty conditions, such as its ten-year full replacement warranty on its single-phase inverters.

John Keskeridis, Brand Ambassador at Prosun Solar continued saying, "At Prosun, our main aim is to deliver the highest quality products, after sales service and a commitment to educate the public about the importance that renewable energy brings. FIMER has the same goals, and with its offering, together we will give solar installers, home and business owners in Australia a selection of quality products to drive a new era in energy."

Since the acquisition of the ABB Solar business in March, FIMER has grown its operations in Australia and currently employs approximately 25 employees across the country, with its head office located in Melbourne, plus another office, warehouse and state-of-the-art repair and support centre in Sydney.

Jason Venning, Country Manager for Australia and New Zealand says of the partnership, "Although FIMER is a new brand in Australia, our products have been in the homes and businesses in Australia for over a decade. As FIMER, we are more responsive and more attentive with a sole focus on delivering quality solar solutions to ensure our solar installers and customers can count on us. We are proud to partner with Prosun Solar in Australia as they will help us continue to grow the FIMER brand in Australia."



About FIMER

FIMER is the fourth largest solar inverter supplier in the world. Specialising in solar inverters and mobility systems, it has over 1100 employees worldwide and offers a comprehensive solar solutions portfolio across all applications. FIMER's skills are further strengthened by its bold and agile approach that sees it consistently invest in R&D. With a presence in 26 countries together with local training centers and manufacturing hubs, FIMER remains close to its customers and the ever-evolving dynamics of the energy industry.

Following the acquisition and integration of ABB's solar inverter business in the first quarter of 2020, and under the umbrella of the renewed FIMER brand the newly acquired solar inverter portfolio continues to carry the ABB brand under trademark licence agreement. www.fimer.com

About Prosun Solar Australia

Prosun Solar is a leading wholesaler and distributor of high-quality renewable energy products to the Australian Market. With more than ten years' experience and a growing footprint in the country, Prosun is proud to maintain a set of beliefs that encompass its current catalogue of products and attitude toward it's loyal customer base. Excellence in product selection and educational based customer service are some of the values that have allowed Prosun to build a reputable reputation among its colleagues, associates and customers. www.prosunsolar.com.au

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